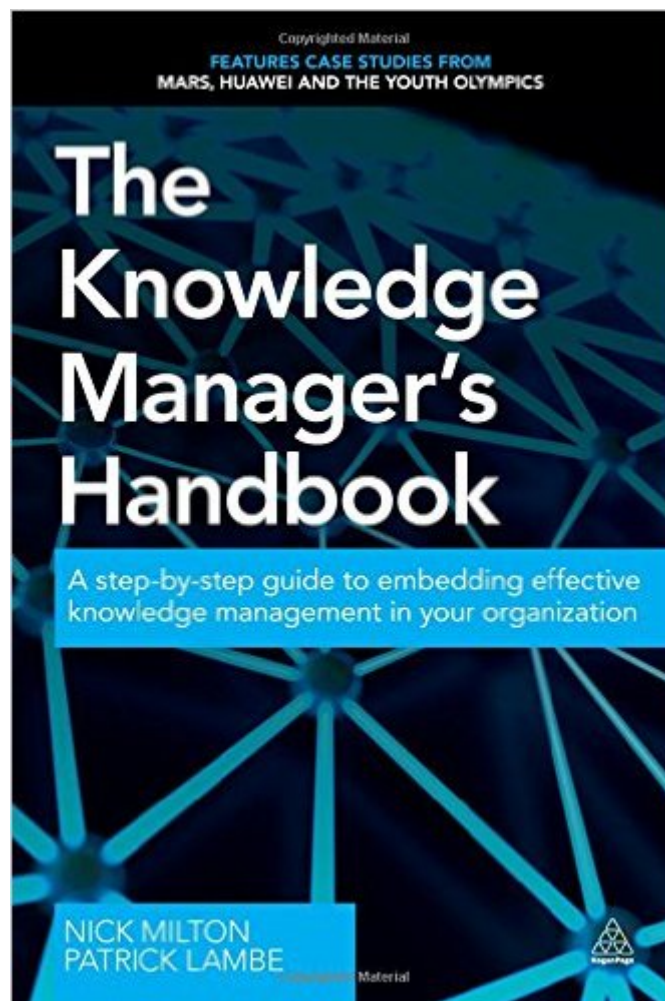


The book was found

The Knowledge Manager's Handbook: A Step-by-Step Guide To Embedding Effective Knowledge Management In Your Organization



Synopsis

Knowledge management experts Nick Milton and Patrick Lambe provide a guide through each state of creating and implementing a knowledge management framework that delivers business value from organizational knowledge. They explain the essential aspects of knowledge management—including roles and accountabilities, processes, technology, and governance--and show how each of these can be tailored to the organization's specific needs and optimized to deliver long-term benefits. With international case studies from organizations of all sizes and from many sectors, user-friendly tips, frameworks, and templates to help implement effective knowledge management procedures and to avoid common pitfalls, The Knowledge Manager's Handbook offers ways to make sustainable changes in an organization's knowledge management culture.

Book Information

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Customer Reviews

It sounds easy doesn't it? A company has some information and it is a case of just managing, storing and disseminating it to relevant employees and other partners as required. It shouldn't be a problem should it? Who needs knowledge management and knowledge managers? It is as easy as 1-2-3, or is it? Ah, if only this was the case then a book like this would not be a possibly essential read for your company. Far too many companies are terrible at communicating internally, no matter how many smiling face pictures they put on their Intranet or what fine internal magazines and latterly social media-type presence they have. Many companies also treat information as a state secret and lock it up in silos, away from those who really would benefit from getting access to it. This is a fairly

specialist book that is priced outside of the budget of the casual reader. Understandable but a shame, as a lot of the knowledge in the book could be of benefit to a wider audience. The authors explain that there is a certain art to knowledge management, it is not a universal one-size-fit-all approach that can be resolved by purchasing a piece of software and letting it do the work. A framework needs to be designed for a company that looks at its operations, its priorities and its needs and then it assists in examining and changing, if necessary, internal processes as well as getting possibly recalcitrant co-workers on-side. Wrap this up with some case studies taken from many organisations around the world and you have a potentially powerful little guide in your hands. Reading it is easy, implementing it can be the harder part! The authors equate knowledge management to a supply chain and that is a fairly good way to illustrate it.

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